



VIDEO SOLUTIONS
& PRICING GUIDE
2024

THE PODCAST SOLUTION





WHY CREATE A VIDEO PODCAST?

- Reach a broader audience
- Increase engagement
- Easily repurpose content
- Improved SEO and discoverability
- Build greater trust and authenticity



Makari, Reem. "Over Half of Podcast Listeners Prefer Video Elements, Study Says." Podpod, 6 Dec. 2023, <https://www.podpod.com/article/1850165/half-podcast-listeners-prefer-video-elements-study-says>

VIDEO EDIT + AUDIO FILE EXPORT

This solution is best when video is the sole focus of your show. Once the video edit is complete, a separate audio file is exported for audio-only publishing. However, no additional audio editing is performed.

VIDEO EDIT + BASIC AUDIO EDIT

For those who focus primarily on video but also desire to optimize their show for audio-only platforms. Additional audio edits are performed to remove crutch words and mistakes that were skipped for video quality purposes.

WHAT TYPE OF VIDEO EDITING IS RIGHT FOR YOU?

VIDEO EDIT + FULL AUDIO EDIT

For those who want to maximize the quality of content for both video and audio-only platforms. A separate edit is performed for both video and audio often utilizing a different overall structure, intro, and ad placements.

AUDIO CLEANUP ONLY

When video editing is performed in-house or by a third party, we'll remove all the unwanted noises without making changes to the length of the audio to maintain video alignment.

VIDEO SOLUTIONS

the **BASIC** SOLUTION

Where quality meets affordability. Get your video polished and ready for release.

starting at
\$109/episode

POPULAR

the **PREMIUM** SOLUTION

Picture perfect. If you want a stunning video podcast, this is how you get it.

starting at
\$199/episode

the **PRO** SOLUTION

Video podcasts don't get better than this! Impressive features to cover all your video needs.

starting at
\$499/episode

COMPARE

BASIC SOLUTION

PREMIUM SOLUTION

PRO SOLUTION

 Removal of long pauses and mistakes	✓	✓	✓
 Audio Optimization with Separate Audio File Included with Delivery	✓	✓	✓
 Camera Angles	SINGLE	UNLIMITED	UNLIMITED
 Transitions, Pop-ups & Lower Thirds	BASIC	✓	✓
 Color Correction & Color Grading	BASIC CORRECTION	✓	✓
 Video Quality	1080	1080	UP TO 4K













CONTINUED...

COMPARE

BASIC SOLUTION

PREMIUM SOLUTION

PRO SOLUTION

 Ad Placements		LIMIT 1	
 Thumbnail Creation			
 Video Transcription/Closed Captions			
 Two Social Media Clips			
 Royalty-Free Music & Sound Effects Added Throughout			
 ClickUp Project Management			

HOW IT WORKS

YOUR TASK

Upload all your recorded videos, images, audio, music, and any other media to a Google Drive or Dropbox folder. Share this folder with us and we'll handle the rest.

EDITING & DELIVERY

We combine all the different elements of your show, remove unwanted mistakes, noises, and empty spaces, master the audio, and render the video for optimal quality.



PRICING

The listed prices are for video podcasts with a total RAW recording time of under 31 minutes and only 2 voice tracks. Use the below chart to estimate overages.

BASIC SOLUTION

PREMIUM SOLUTION

PRO SOLUTION

 Additional 10-Minute Block Above 31 Minutes	\$10.00	\$20.00	\$20.00
 Additional Voice/Video Track	\$10.00	\$20.00	\$20.00



EPISODE ADD-ONS

Additional solutions to save you
time and elevate your show

 Episode Titles & Show Notes	\$39/ep
 Video Transcriptions	\$29/ep
 Distribution Management	\$29/ep
 Video Thumbnail	\$15/ep
 30-60 Second Social Clip	\$25/ea

SAVE BIG WITH BUNDLES!

Receive 10% off your rate when you book three or more solutions



BE PROUD OF HOW YOU SOUND!

THANK YOU

We look forward to working with you!

STERLING SKYE

Podcast Production & Editing Specialist | Founder



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